

S^DABA's Strategic Plan Detailed

S^DABA's strategic plan guides the Executive Council in determining objectives and programs to best support our Mission. The strategic plan provides continuity for council decision making over time and is reviewed every 2 years to assess how the association is meeting its goals. Each area of the plan includes objectives and measures used to assess strengths and opportunities for development.

Area of Focus: CEUs

Objective: Deliver BACB CEUs to professionals credentialed by the BACB in a cost effective way focusing on ethics and supervision relevant to professionals that attend regular meetings. Measured in accordance with the BACB ACE Provider Handbook and likert-style feedback

Measures:

- Identify ACE Coordinator
- Scheduled CEU Events
- Specific tracking of ethics, supervision, and likert-style feedback (According to ACE Provider Handbook)

Person Responsible: Jason Dybsetter

Deadline: One year 11-14-17

Area of Focus: Journal Club

Objective: ON HOLD

Individuals certified and not certified propose and read articles.

Measures:

- Number of...

Person Responsible: ON HOLD

Deadline: ON HOLD

Area of Focus: Social Media

Objective: Communicate behavior analytic information to professionals, families, and those with interest in behavior analysis in South Dakota. Focusing on association news and items, legislation, South Dakota resources.

Measures:

- Facebook metrics regarding membership users, page likes, page visits
- Number of contacts with universities, students, and conference providers

Person Responsible: Lacy Knutson

Deadline: One year 11-14-17

Area of Focus: Membership

Objective: Maintaining and increasing membership to build excitement around the ethics of the profession of the BA community in South Dakota.

Measures:

- Attendance per meeting, non-members, members
- Number of current members
- Number of retained members
- Number of new members
- Numbers of membership types
- Members of S^DABA that are also members of APBA and ABAI
- S^DABA holiday parties

Person Responsible: Amber Bruns

Deadline: One year 11-14-17